

CREED SPEAKING CDE

PURPOSE

The FFA Creed outlines the organization's beliefs regarding the agricultural industry, FFA membership and the value of citizenship and patriotism. The FFA Creed is recited by FFA members, as part of the requirements to earn the Greenhand Degree. The purpose of the Creed Speaking Career Development Event is to develop the public speaking abilities of FFA members as well as develop their self confidence and contribute to their advancement in the FFA degree program.

ELIGIBILITY

The participant must be an active member of a chartered Florida FFA Chapter and enrolled in grades 7, 8, or 9. These grade levels will compete against each other.

EVENT PROCEDURES

1. At each level a contest coordinator and three judges will be in charge of this event with the State FFA Association providing contest materials.
2. A microphone may be used at the contest.
3. FFA members must be in official dress, appropriate to the contest, and will be scored accordingly.

EVENT SCHEDULE

The contest will be held in three rounds: sub-district, district and state level competitions. Each chapter may enter one participant at the sub-district level with each sub-district forwarding their winners on to the district contest. The 12 district winners are then eligible to compete in the state contest.

STATE FINALS

The state level competition will include two preliminary flights. The top three (3) from each flight will move on to the finals. Contestants shall draw for places on the program. The program chairman shall then introduce each contestant by name and in order of the drawing.

EVENT PRACTICUMS

PERFORMANCE PRACTICUMS

CREED PRESENTATION

Each participant must recite the FFA Creed from memory. Each participant shall begin the presentation by stating, "The FFA Creed by E.M. Tiffany." Each participant shall end their presentation with the statement, "...that inspiring task. Thank you." The event will be a timed activity with four minutes for presentation. After four minutes, the participant will be deducted 1 point for every second over set time. The judges will score each contestant upon the delivery of the FFA Creed, using the score sheet provided.



QUESTIONS

The judges also score each contestant on his ability to extemporaneously answer three questions derived from the Creed. Note: The contestant will be allowed a maximum of five minutes to answer the questions. The five minutes will start when the judge begins to ask the first question and stops when the stop watch reaches five minutes or when the contestant finishes answering all questions, whichever comes first. The stop watch should not be stopped and started between questions. Time should be called at the end of five minutes.

SCORING

Practicum	Activity	Individual
Performance	Presentation of the Creed	600
Performance	Questions	400
Official Dress		50
Total		1,050

Participants shall be ranked in numerical order on the basis of the final score to be determined by each judge without consultation. The judges' ranking of each participant shall then be added, and the winner will be that whose total of rankings is the lowest. Other placings shall be determined in the same manner. (low point method of selection)

TIE BREAKERS

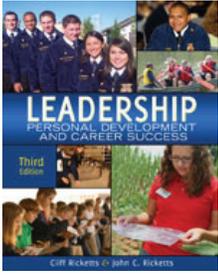
Ties will be broken based on the greatest number of low ranks. Participant's low ranks will be counted and the participant with the greatest number of low ranks will be declared the winner. If a tie still exists, then the event superintendent will rank the participant's response to questions. The participant with the greatest number of low ranks from the response to questions will be declared the winner. If a tie still exists then the participant's raw scores will be totaled. The participant with the greatest total of raw points will be declared the winner.

AWARDS

Awards will be presented at an awards ceremony. Awards are presented to individuals based upon their rankings. Awards are sponsored by a cooperating industry sponsor(s) as a special project and/or by the general fund of the Florida FFA Foundation.

REFERENCES

This list of references is not intended to be inclusive. Other sources may be utilized, and teachers are encouraged to make use of the very best instructional materials available. The following list contains references that may prove helpful during event preparation.



Leadership: Personal Development and Career Success, 3rd Edition
 Cliff Ricketts | John C. Ricketts
 ISBN-13: 9781435492882
 640 Pages | © 2011 | Published



OFFICIAL CREED SCRIPT

The FFA Creed by E.M. Tiffany

I believe in the future of agriculture, with a faith born not of words but of deeds - achievements won by the present and past generations of agriculturists; in the promise of better days through better ways, even as the better things we now enjoy have come to us from the struggles of former years.

I believe that to live and work on a good farm, or to be engaged in other agricultural pursuits, is pleasant as well as challenging; for I know the joys and discomforts of agricultural life and hold an inborn fondness for those associations which, even in hours of discouragement, I cannot deny.

I believe in leadership from ourselves and respect from others. I believe in my own ability to work efficiently and think clearly, with such knowledge and skill as I can secure, and in the ability of progressive agriculturists to serve our own and the public interest in producing and marketing the product of our toil.

I believe in less dependence on begging and more power in bargaining; in the life abundant and enough honest wealth to help make it so—for others as well as myself; in less need for charity and more of it when needed; in being happy myself and playing square with those whose happiness depends upon me.

I believe that American agriculture can and will hold true to the best traditions of our national life and that I can exert an influence in my home and community which will stand solid for my part in that inspiring task.

Thank you.

Creed Speaking CDE Presentation Rubric - 1,000 points

Participant # _____

Oral Communication – 200 points						
Indicators	Very strong evidence skill is present 5-4	Moderate evidence skill is present 3-2	Strong evidence skill is not present 1-0	Points Earned	Weight	Total Score
A. Speaking without hesitation	Speaks very articulately without hesitation. • Never has the need for unnecessary pauses or hesitation when speaking.	Speaks articulately, but sometimes hesitates. • Occasionally has the need for a long pause or moderate hesitation when speaking.	Speaks articulately, but frequently hesitates. • Frequently hesitates or has long, awkward pauses while speaking.		X 20	
B. Pace	Speaks at a moderate pace to be clear.	Speaks at a moderate pace most of the time, but shows some nervousness.	Pace is too fast/slow; nervous.		X 5	
C. Tone	Voice is upbeat, impassioned and under control.	Voice is somewhat upbeat, impassioned and under control.	Voice is not upbeat; lacks passion and control.		X 5	
D. Pronunciation	Pronunciation of words is very clear and intent is apparent.	Pronunciation of words is usually clear, sometimes mumbled.	Pronunciation of words is difficult to understand; unclear.		X 5	
E. Volume	Emitted a clear, audible voice for the audience present.	Emitted a somewhat clear, audible voice for the audience present.	Emitted a barely audible voice for the audience present.		X 5	
Non-verbal Communication – 400 points						
A. Attention (eye contact)	Eye contact constantly used as an effective connection. • Constantly looks at the entire audience (90-100% of the time).	Eye contact is mostly effective and consistent. • Mostly looks around the audience (60-80% of the time).	Eye contact does not always allow connection with the speaker. • Occasionally looks at someone or some groups (less than 50% of the time).		X 20	
B. Mannerisms	Does not have distracting mannerisms that affect effectiveness. • No nervous habits.	Sometimes has distracting mannerisms that pull from the presentation. • Sometimes exhibits nervous habits or ticks.	Has mannerisms that pull from the effectiveness of the presentation. • Displays some nervous habits – fidgets or anxious ticks.		X 20	
C. Gestures	Gestures are purposeful and effective. • Hand motions are expressive and used to emphasize talking points. • Great posture (confident) with positive body language.	Usually uses purposeful gestures. • Hands are sometimes used to express or emphasize. • Occasionally slumps; sometimes negative body language.	Occasionally gestures are used effectively. • Hands are not used to emphasize talking points; hand motions are sometimes distracting. • Lacks positive body language; slumps.		X 20	
D. Well poised	Is extremely well poised. • Poised and in control at all times.	Usually is well poised. • Poised and in control most of the time; rarely loses composure.	Isn't always well poised. • Sometimes seems to lose composure.		X 20	
Question and Answer—400 points						
A. Being detail-oriented	Is able to stay fully detail-oriented. • Always provides details which support answers/basis of the question.	Is mostly good at being detail-oriented. • Usually provides details which are supportive of the answers/basis of the question.	Has difficulty being detail-oriented. • Sometimes overlooks details that could be very beneficial to the answers/basis of the question.		X 30	
B. Speaking unrehearsed	Speaks unrehearsed with comfort and ease. • Is able to speak quickly with organized thoughts and concise answers.	Speaks unrehearsed mostly with comfort and ease, but sometimes seems nervous or unsure. • Is able to speak effectively, has to stop and think and sometimes gets off focus.	Shows nervousness or seems unprepared when speaking unrehearsed. • Seems to ramble or speaks before thinking.		X 30	
C. Examples used in response to questions	Examples are vivid, precise and clearly explained. • Examples are original, logical and relevant.	Examples are usually concrete, some-times needs clarification. • Examples are effective, but need more originality or thought.	Examples are abstract or not clearly defined. • Examples are sometimes confusing, leaving the listeners with questions.		X20	
Gross Total Points						
Time Deduction*						
Accuracy Deduction**						
Net Total Points						
Rank						

* -1 point per second over, determined by the timekeepers
 ** - 20 points per word, determined from by the accuracy judges.